

PRIVACY POLICY

Keeping personal information private is very important and a top priority of KidsBeSafeOnline LLC (the "Company"). This Privacy Policy will demonstrate the Company's firm commitment to privacy and security. This Privacy Policy describes how the Company collects information from users or person(s) of Internet services by its Customers/Members (the "Customers/Members") who may pay a monthly membership or subscription fee to subscribe to services and/or purchase products. How we handle the collection of information and the concerns of our Customers/Members have with the use of the information. Please read the information contained in this Privacy Policy carefully.

The Company collects information through various processes from its Customers/Members who access the Company's websites and the network of websites accessible through the Company's. We use this information primarily to provide a unique experience as you use our products and services, and do not share this information with third parties. However, we may disclose personal information collected when the Company is requested to provide the information required by law or other special cases described below.

Customers/Members will be asked to provide certain personal information when they sign up for the Company's products or membership services including name, address, telephone number, billing information (such as a credit card number). The personal information collected from new customers/members during the registration process is used to manage each customer/member's account for billing purposes. This information is not shared with third parties, unless specifically stated otherwise or in special circumstances.

However, in circumstances when the Company and a partner jointly promote our services or products, and the Company partners with them, the Company may provide the partner certain personal information, such as the name, address, and username of person(s) who subscribed to the services or products as a result of the joint promotion for the sole purpose of allowing us and the partner to assess the results of the promotion.

The Company's partners and sponsors, of our products or services may be offered to Customers/Members concerning an affiliate or unaffiliated contractor seller or non-affiliated partner. In order to provide the Customers/Members some of the products and services, the partner may need to collect and maintain personal information. These functions will not be performed without notification to Customers/Members before any data collection or transfer of information. Upon occasion non-identifying information, and not personal information, may be shared among a sponsor, affiliate, independent seller, or partner for administration purposes.

You can purchase products and services or register to receive materials, belong to a membership, and in many cases, you may be asked to provide contact information, such as name, address, email address, phone number, and credit/debit card information. If you complete an order for someone else, such as a gift order sent directly to your designated recipient, you may be asked to provide information about that recipient, such as the recipient's name, address, and phone number. The Company has no control over the third parties' use of any personal information you provide when placing such an order. Please exercise caution when doing so.

If you order services or products directly from the Company we will use the personal information you provide only to process that order. We do not share this information with outside parties except to the extent necessary to complete that order.

The Company may display online advertisements, therefore, in those cases we may share collected and non-identifying information about Customers/Members obtained through the registration process as well as through online surveys and promotions with these advertisers. Additionally, in some instances, we use this collective and non-identifying information to deliver tailored advertisements or joint ventures. For example, an advertiser or joint venture company informs the Company they want to reach a particular targeted audience, based upon the collected information; we may then display or send the advertisement to the

intended audience. The Company does not share personal information about its Customers/Members with these advertisers or joint venture companies.

When Customers/Members send email inquiries to the Company; the return email address is used to answer the email inquiry we receive. The Company does not use the customer/member's email address for any other purpose other than the ordinary course of the Company's alerts and notifications, and does not share the return email address with any third party.

All information provided by Customers/Members remains confidential even when that information is voluntarily submitted in the Company's surveys, polls, online events, and possible contests. The Company from time to time may conduct both business and individual customer surveys. The Company wants feedback from their Customers/Members and encourages our Customers/Members to participate because it will provide information to help improve our products and services. Customer participation in surveys, contests, feedback, testimonials, etc are strictly voluntary and again private information will not be shared with third-parties that participate in the process of providing the surveys, testimonials, contests, polls or online events.

It is the Company's policy to provide Customers/Members an opportunity to opt out or otherwise prohibit unrelated purposes. However, we may disclose personal information about Customer/Members regarding your use of our products and services, at our discretion, if reasonable to do so, which may include credit agencies, collection agencies, merchant database agencies, law enforcement, or to satisfy laws, such as the Electronic Communications Privacy Act, the Child Online Privacy Protection Act (COPPA), regulations, or governmental or legal requests for such information; to disclose information that is necessary to identify, contact, or bring legal action against someone who may be violating the Company's Agreements, including, but not limited to, Disclaimers, Terms of Use, Return Policy, and Privacy Policy; or to protect the Company and its Customers/Members.

Please remember that any information disclosed in any member directories and/or forums, or other areas accessed by the public on the Company's websites or on the Internet become public information. You should exercise caution before disclosing personal information in these areas.

The Company and its sponsors, affiliates, etc have security measures in place to protect the loss, misuse, and alteration of the information under collective control. While we make every effort to ensure the integrity and security, the Company cannot guarantee that its security measures will prevent third-party "hackers" from illegally obtaining information.

Please direct questions concerning the Company's Privacy Policy by contacting us found through the Contact tab provided on the Company's websites. KidsBeSafeOnline LLC reserves the right to revise, amend, or modify this Privacy Policy, and the Company's other related-agreements at any time and in any manner at its sole discretion. ©KidsBeSafeOnline LLC - 2009